

Productivity.
Profitability.
Regional, National, Global.

Press Kit

Jason Broadwater

Author

*Old Town New World:
Main Street and More in
the New Economy*

Jason Broadwater speaks with entrepreneurs, owners and managers in advanced and specialty manufacturing about Internet Marketing opportunities that exist in today's world of manufacturing—an industry that is redefining itself. With his infectious enthusiasm for helping others create success, Jason presents solutions to the challenges of being lean, green, and competitive on a regional, national, and global stage. His passion for creating positive change energizes people around specific themes:

- *Authentic & Effective Internet Marketing for Manufacturers*
- *Maximizing Marketing Strategies Without Sacrificing Profitability*
- *Solutions for Meeting the Activity-Based Demands of the Internet*
- *Web Team Marketing – Driving Down Infrastructure Costs*

SELECTED PAST AUDIENCES

- Foundation for the Carolinas
- American Leadership Forum: Charlotte Region
- Arts & Science Council, Community Building Initiative (LDI)
- Leadership Charlotte
- Horry/Georgetown County Economic Development Leaders
- Rock Hill Economic Development Corporation
- Rock Hill City Council
- Myrtle Beach Regional Economic Development Leaders
- Waccamaw American Leadership Forum
- Society for Human Resource Management, Carolinas Chapter

SELECTED BUSINESS PARTNERSHIPS PAST & PRESENT

- Centralina Council of Governments of Greater Charlotte
- Charlotte Knights
- Climatech Heating & Cooling of Denver, NC
- Custom Paper Tube, Inc
- Rock Hill Economic Development Corporation

"Jason is a compelling speaker and writer full of innovative ideas. His notions of collaboration through public/private partnership and bringing together Education and Economic Development and the Internet are cutting edge and worthy of note by those of influence in these sectors."

John M. Papadopoulos, President,
Wells Fargo Retirement

"Jason captivates an audience. We had many small business owners say that no one has ever explained the Web and, in particular, how they can specifically use the Web for their businesses as clearly as Jason did. Very entertaining and very informative!"

Susan Brackett, Former Dean of Continuing Education,
York Technical College

Jason Broadwater has always created, connected, produced, and managed innovative efforts in communications, service, learning, and creative exploration.

Jason is the founder of The Hive, a public/private collaborative workforce development and small business incubation program. The Hive provides Web Design & Development and Internet Marketing services to non-profit and public sector organizations under professional management.

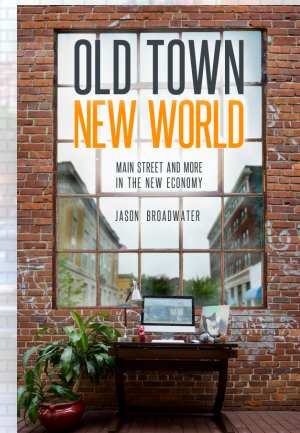
Jason is also the founder (2004), President, and Primary Consultant/Strategist at RevenFlo. He is a Senior Fellow of the American Leadership Forum, a Board Member of the Rock Hill Economic Development Corporation, a Board Member of the Government Task Force for the York County Regional Chamber, and a Board Member of the Institute of Entrepreneurship at Central Piedmont Community College in Charlotte, NC.

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How can your **Manufacturing Business experience growth, improved client engagement, and greater brand recognition in the marketplace?**