

Patient Engagement.
Practice Growth.
Medical Branding.

Press Kit

Jason Broadwater

Keynote Speaker & Author

*Old Town New World:
Main Street and More in
the New Economy*

Jason Broadwater speaks with medical practitioners about Practice Growth opportunities existing in today's most powerful medium, the Internet. Physicians have a unique need to communicate with one another, their patient population, and the greater healthcare community. They possess specialized skills and highly reputable brands that are well worth marketing.

Jason brings clarity and solutions to today's most effective communications and marketing options. His passion for helping medical professionals achieve greater success energizes his audience around specific themes:

- *Branding for Medical Practices*
- *Authentic & Effective Internet Marketing for Physicians*
- *Patient Engagement and the Internet*
- *Social Media in the Medical Practice*

SELECTED PAST AUDIENCES

- Foundation for the Carolinas
- American Leadership Forum: Charlotte Region
- Arts & Science Council, Community Building Initiative (LDI)
- Leadership Charlotte
- McColl Center for Visual Art Innovation Institute
- Rock Hill Economic Development Corporation
- Rock Hill City Council
- Society for Human Resource Management, Carolinas Chapter

SELECTED BUSINESS PARTNERSHIPS PAST & PRESENT

- Central Carolina Ear, Nose, Throat & Audiology Center
- Catawba Care of York County, SC
- East Urgent Care Facility, Rock Hill
- Piedmont Family Practice at Tega Cay
- Piedmont Internal Medicine & Family Practice of York
- Piedmont Urgent Care of Baxter Village

"Jason captivates an audience. We had many small business owners say that no one has ever explained the Web and, in particular, how they can specifically use the Web for their businesses as clearly as Jason did. Very entertaining and very informative!"

Susan Brackett, Former Dean of Continuing Education,
York Technical College

"I recently had the opportunity to hear Jason speak at an Entrepreneur Network event and as a marketing coach, I was amazed at the amount of relevant, actionable content he provided during his short presentation. Quite often I'll hear speakers that only share a portion of their knowledge and expertise, holding the best stuff back for their paying clients. Not Jason. It was very apparent that he holds nothing back, shares every relevant secret, and is only concerned about providing as much education as he can cram into the allotted time. If you're looking for an entertaining, hold-nothing-back speaker, you'd be crazy not to give Jason the floor."

Chestin Salisbury, Magical Marketing Systems, LLC

Jason Broadwater has always created, connected, produced, and managed innovative efforts in communications, service, learning, and creative exploration.

Jason is the founder of The Hive, a public/private collaborative workforce development and small business incubation program. The Hive provides Web Design & Development and Internet Marketing services to non-profit and public sector organizations under professional management.

Jason is also the founder (2004), President, and Primary Consultant/Strategist at RevenFlo. He is a Senior Fellow of the American Leadership Forum, a Board Member of the Rock Hill Economic Development Corporation, a Board Member of the Government Task Force for the York County Regional Chamber, and a Board Member of the Institute of Entrepreneurship at Central Piedmont Community College in Charlotte, NC.

For more information:

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How your **Medical Practice can experience growth, improved patient engagement, and greater brand recognition within your community.**