



# The Connected Village

## Economic Development in the New Economy

### JASON BROADWATER

### Keynotes & Presentations

*Today we are experiencing a rebirth of the village economy. Just as a port or a depot can create the connectivity needed for a thriving village, so can robust internet access and airports and interstates. Civilization was born of villages, towns, and cities. They are each centers of connectivity, and this brings economy and cultural experience.*

#### THEMES OF JASON'S CONTENT

#### Topics of the New Economy

Topics of the new economy include the internet, collaboration, entrepreneur ecosystems, revitalizing downtowns, talent recruitment, the creative services, the millennial generation, the supply chain shake-up, and the new role of the public sector.

#### Silos to Synergy

Every community has the opportunity to bring down silos and operate with more collaboration and shared vision. Turning the ship towards positive change is the real work to be done. Iteration, collaboration, and idea exchange are the mechanisms of change.

*Jason paints a clear picture of the new economy and what must be done to succeed.*



*Jason Broadwater is founder & president of RevenFlo, an Internet marketing company; founder & director of the Old Town New World initiative; alumnus of the executive leadership program at Harvard University's John F. Kennedy School of Government for Innovation in Economic Development; and senior fellow of the American Leadership Forum. Jason is heavily involved in economic development of his home town and region. He is married to his lifelong best friend and father of two.*

