

# Shift

## 21st Century Economic Development for Small Cities & Rural Communities



## Change

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If your community is ready to face the economic challenges of tomorrow, then we invite you to experience Jason Broadwater's presentation on ***Community Success in the 21st Century***.

1. Gain a better understanding of the economic shifts affecting our nation and your community.
2. Identify the opportunities in economic development most relevant in the 21st Century.
3. Learn from examples of real life projects in small cities and rural areas in the US.

## Options

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### **Virtual Stakeholder Presentation**

*\$3,500 (designed for 10-30 people, includes Q&A)*

### **Keynote Presentation (in Person)**

*\$12,500 (includes travel & accommodations when in Continental US)*

### **Leadership Course**

*Fee: \$25,000*

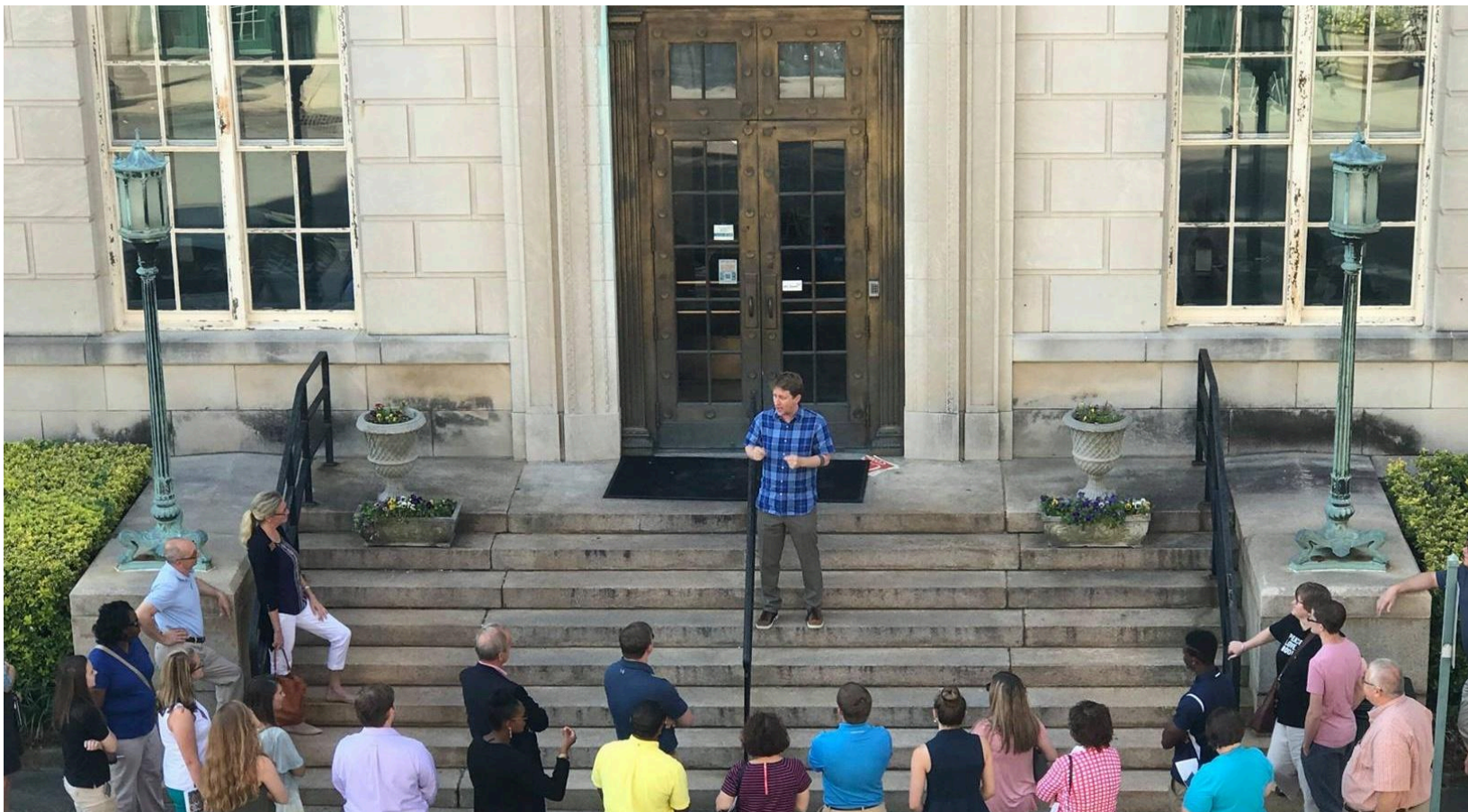
# Jason Broadwater

Since 2004, Jason Broadwater has designed economic development solutions for, provided keynote presentations to, and written about small cities and rural communities in the US.

Jason is the author of six books including: *Old Town New World: Main Street and More in the New Economy*. He has since moved his writing online to [JasonBroadwater.com](http://JasonBroadwater.com).

Jason owns and operates a marketing company called **RevenFlo** (founded in 2004), which provides digital marketing and innovative technology-based solutions in workforce, business recruitment, and community branding.

Jason has a Masters in Writing from **Goddard College** and a Bachelors in Writing from **University of North Carolina at Asheville**. He has served on many economic development related boards and committees and was honored to complete the Innovation in Economic Development Executive Leadership program at the John F. Kennedy School at **Harvard University**.



## Testimonials

This was **the best seminar** I was privileged to attend in the past two months. The speaker was unreal good, and the info he gave us has already had a positive impact on our town. It was a game changer for Federalsburg. Good job. No, great job. Thank you. -- BILL BEALL MAYOR OF FEDERALSBURG, MARYLAND

Jason's keynote speech was not only a pleasure to listen to, but also incredibly informative. His speaking style is a perfect blend of inspiring and laid back which **resonated with all age groups** attending the conference. -- LESLIE FRIEDMAN EXECUTIVE DIRECTOR, ELBERT COUNTY CHAMBER OF COMMERCE

Jason was great to work with and truly became immersed in our community while getting to know our people, our places and our businesses. He speaks from the heart and doesn't just tell you the good things about your community, he tells you some things that you might not see or might not want to hear. But that's what makes him **a great speaker**, he points out the areas that need improvement. I would highly recommend him again. -- ANTHONY GALLO PRESIDENT, LORAIN COUNTY CHAMBER OF COMMERCE, OHIO

Jason provided our group with a great mix of data, humor, and insights that were **informative and entertaining** at the same time. He planted seeds and impressions that I know will resonate in our community in the coming months. We've received very positive feedback from attendees. He was a hit for sure! -- B GORMAN PRESIDENT & CEO OF TAHOE CHAMBER

Jason... Your share in Salisbury was **exceptional on many levels**. As an aging boomer – you helped me 'get it' in a way that I can be more successful at work which is nice – but more effective with my two children which is priceless. -- BOB RICH DELMARVA FARM MANAGEMENT SERVICES, OWNER / SPERRY VAN NESS, LAND ADVISOR

Your presentation was the icing on the cake. You brought a **very inspiring and well thought out** message. I would love to see your ideas begin to root here in Nevada. -- SHERYL GONZALES PROJECT MANAGER, WESTERN NEVADA DEVELOPMENT DISTRICT

Jason **excites the mind** when he is speaking. He is creative and brings the ever-changing culture to the discussion of long-time problems. He looks through new eyes. Our 60-plus CEO attendees enjoyed his talk greatly...and are still referring to his ideas! -- T. JAN WISEMAN EXECUTIVE DIRECTOR, GREATER SALISBURY COMMITTEE

Jason is **a visionary person** with a remarkable ability to put ideas into action. In supporting economic development, highest recommendations! -- STEPHEN TURNER DIRECTOR OF URBAN AND ECONOMIC DEVELOPMENT, CITY OF ROCK HILL

Jason has the incredible ability to take complex, creative ideas and articulate those ideas in a very powerful way. Our **community WILL move forward** thanks to Jason Broadwater. -- DAVID BRADLEY PRESIDENT, CEO OF STATESVILLE CHAMBER